

Customizable Children's Story Set to Continue Innovation

October 2, 2009, Hermosa Beach, CA

See It's Me! Books has just released its second book in a line of customizable children's stories which allow customers to put the whole family into tales that are as adaptable as they are charming. This second effort by the company allows a child to read about him or herself as the family takes a trip away from home.

Adrienne Green and husband Harley have crafted a deeply personal business with this line of books. Each short tale stars a child – presumably the recipient of the book – who can be customized to the buyer's liking, adding a sense of connectedness and authenticity to a market oversaturated with impersonal fairytales. The Green couple's vision is to put a real child into real situations, linking the child's imagination to his or her actual life experiences. Adrienne's dream is for each child to feel that their distinct situation should not be hidden but rather celebrated as special and just as valid as any other lifestyle.

That vision began with the Greens' first book, entitled "[Your Child's] Very Special Christmas Story." Naturally, the book centers on a Christmas event, again including a myriad of customization options to weave together a child's real world and the world of literary imagination. With their second story, entitled "[Your Child's] Fun Family Trip!," the Green couple are building upon their initial innovation by including yet more customization options to complement the already delightful artistry involved in making each and every book.

To order the book or have a closer look at the production process, customers can visit www.seeitsmebooks.com. See It's Me! Books is an online personalized children's book company based in Hermosa Beach, CA.

Adrienne and Harley Green
Owners, See It's Me! Books
PO Box 1220
Hermosa Beach, CA 90254
(424) 212-9194
business@seeitsmebooks.com
www.seeitsmebooks.com

###