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## PRESS RELEASE

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### **Personalized Book Company Launches with Customizable Christmas Story**

Manhattan Beach, CA - December 9, 2008 – Imagine the joy that a child would experience while reading a book about his or her own family! The launch of See It's Me! Books makes this possible; the company creates personalized books where customers input the defining characteristics of the child and one or two parental figures.

Adrienne and Harley Green founded See It's Me! Books with a vision of making books that could represent any family situation. "Children are so observant, it is important that a child with an untraditional family structure can see his or her situation represented in media," said Adrienne. To that end, customers personalize the name, gender, hair color, and skin tone of the child and the parental figure(s) in the books. Through this customization any family structure can be represented, including single parent families and adoptive families.

The personalized information provided is utilized to create a customized, rhyming story and images. That is then professionally printed and bound in a hardcover book that is sure to become a family keepsake.

The company's first book is now available for purchase: Your Child's Very Special Christmas Story; this book details a family's Christmas celebration. It celebrates the fun involved in building a snowman, decorating the Christmas tree, and having Santa visit. It is recommended for children ages 2 through 7.

The price of Your Child's Very Special Christmas Story is \$24.95, plus shipping costs. To order the book, customers can visit [www.seeitsmebooks.com](http://www.seeitsmebooks.com). See It's Me! Books is an online personalized children's book company based in Manhattan Beach, CA.

For further information, please call Adrienne Green at (424) 212-9194 or email her at [business@seeitsmebooks.com](mailto:business@seeitsmebooks.com).

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